



PRESS RELEASE

TRIKALINOS GREY MULLET BOTTARGA EXCEPTIONAL APPEARANCE TO THE "TASTE OF GREECE"

Trikalinos Company caused excitement with its elegant presence once more, to the Belgian public, taking part in the exhibition "Taste of Greece", which introduced Greek products in the European Parliament.

The exhibition was held in Brussels on the initiative of MEP Rodi Kratsa in collaboration with HTO, from 19 to 23 March 2012, within the European Parliament for the promotion of Greek agricultural products from all over Greece.

"Greek products are the key competitive advantages of our country, which should be utilized as best as they can, in order to play a special role in the development of tourism," said among other things, the Deputy Minister of Culture and Tourism, Mr. Peter Alivizatos.

The exhibition was attended by the Commissioner of Industry, enterprise and European Commission Vice President, Mr. Tajani, the president of the Parliamentary Group of the EPP Mr. Daul, dozens of MEPs, European Commission officials and other European institutions.

For about three hours, fragrances and flavors from every corner of Greece, flocked to the exhibition hall and numerous deputies and other personnel of the European Parliament accepted the call to get to know and test them.

Trikalinos Company was of particular interest and admiration, which singled out due to its exceptional and attractive appearance, the quality of its products and their unique taste. That night's Trikalinos Bottarga Degustation confirmed in the dozens multi-national friends of the European Parliament the reasons of the international titles and distinctions of Trikalinos products, and proved in practice that a unique quality product, knows no borders.