



PRESS RELEASE

<http://www.youtube.com/watch?v=QVBNf8cRrGk> Watch the presentation online!

Globally recognized and beloved Trikalinos Grey Mullet Bottarga is once again in the limelight of the scientific and medical world!

With experience in the Avgotaraho production from 1856, the Trikalinos family continues to innovate and to be a leader, developing and modifying the delivery of the production process creating a product that is rich in taste and nutritional value!

Already known earlier surveys conducted in Harokopio University have indicated that the Trikalinos Avgotaraho is a highly nutritious food rich in protein, omega-3 fatty acids, and vitamins.

The antithrombotic potential activity of Trikalinos Avgotaraho, has been recently verified in an experimental model (mouse), through a latest survey, conducted in cooperation with the Greek Pasteur Institute. The preliminary results showed that in mice - to which diet's Trikalinos Avgotaraho was added- the levels of cholesterol and triglycerides have decreased significantly compared to those which were not fed with Trikalinos Avgotaraho.

These data are encouraging signs of potential protective properties of Trikalinos Avgotaraho in hypercholesterolaemia and in general on cardiovascular diseases, which will be further researched in clinical trials.

The encouraging results of this preliminary research on Trikalinos Avgotaraho, were discussed in Satellite Talk at the "15th International Symposium on Atherosclerosis and Related Risk Factors," held on the National Research Foundation on November 25, 2011 and was organized by the Greek Cardiology Foundation.

The presentation was performed by the General Manager of the Company Trikalinos, Vasilis Manifavas and the Associate Researcher of the Greek Pasteur Institute, Vivi Tseveleki, chairman of Emeritus Professor of Cardiology and Director of the Greek Institute of Cardiology, Pavlos Toutouzas. www.trikalinos.gr